

















Financial Supplement – Three Months and Year Ended December 31, 2016

March 15, 2017



### Confidentiality

The purpose of this presentation is to provide information to assist in obtaining a general understanding of Playa Hotels and Resorts N.V. This information is being distributed to you on a confidential basis. By receiving this information, you and your affiliates agree to maintain the confidentiality of the information contained herein and that no portion of this presentation may either be reproduced in whole or in part and that neither this presentation nor any of its contents may be given or disclosed to any third party without the express written permission of the Company and that the information contained herein is subject to the terms of any confidentiality agreement executed by the Company.

### Forward-Looking Statements

This presentation may contain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements relate to expectations, beliefs, projections, future plans and strategies, anticipated events or trends and similar expressions concerning matters that are not historical facts. You can identify these forward-looking statements by the use of terminology such as "outlook," "believes," "expects," "potential," "continues," "may," "will," "should," "could," "seeks," "approximately," "predicts," "intends," "plans," "estimates," "anticipates" or the negative version of these words or other comparable words or phrases. Such forward-looking statements are subject to various risks and uncertainties, including those described under the section entitled "Risk Factors" in the Company's Form S-4 registration statement, filed February 7, 2017, as such factors may be updated from time to time in our periodic filings with the SEC, which are accessible on the SEC's website at www.sec.gov. Accordingly, there are or will be important factors that could cause actual outcomes or results to differ materially from those indicated in these statements. These factors should not be construed as exhaustive and should be read in conjunction with the other cautionary statements that are included in this release and in the Company's filings with the SEC. While forward-looking statements reflect the Company's good faith beliefs, they are not guarantees of future performance. Playa disclaims any obligation to publicly update or revise any forward-looking statement to reflect changes in underlying assumptions or factors, new information, data or methods, future events or other changes after the date of this press release, except as required by applicable law. You should not place undue reliance on any forward-looking statements, which are based only on information currently available to us (or to third parties making the forward-looking stateme



# **RECENT DEVELOPMENTS**

Playa Merger With Pace Holdings Corp.



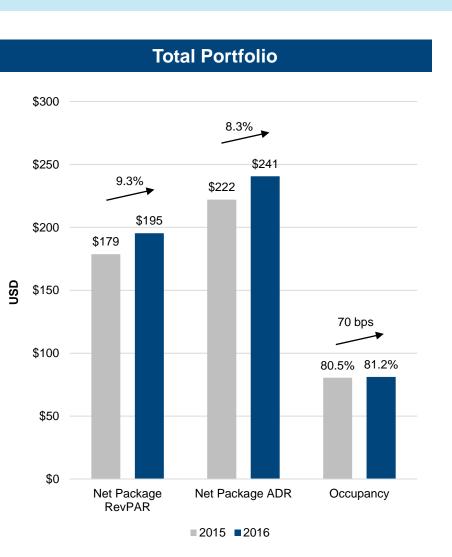
## Highlights of Playa Merger with Pace Holdings Corp.

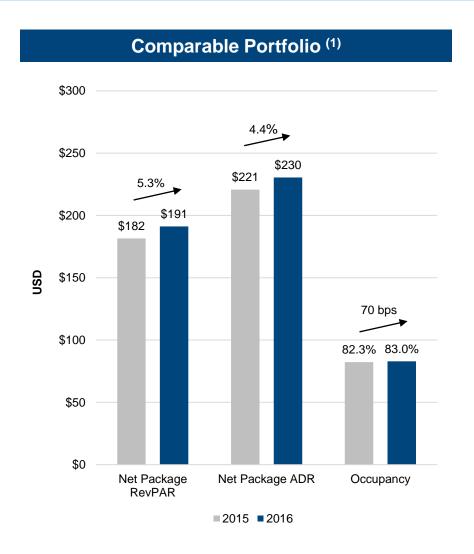
- Reached 99% of voting shares voting in favor
- Cash on hand of approximately \$100 million
- Initial Enterprise Value of approximately \$1.75 billion
- Redemption of the remaining outstanding balance of Playa's preferred shares
- Improvement of Playa's Balance Sheet and favorable debt refinancing position
- Increased capital to accelerate Playa's plans for growth, such as land purchase in Cap Cana, Panama Jack conversions of two resorts in Cancún and Playa del Carmen, and other potential acquisitions and M&A deals
- Gives Playa a unique opportunity to be a consolidator in the segment and drive exceptional growth and further solidify its leading position in the all-inclusive resorts sector





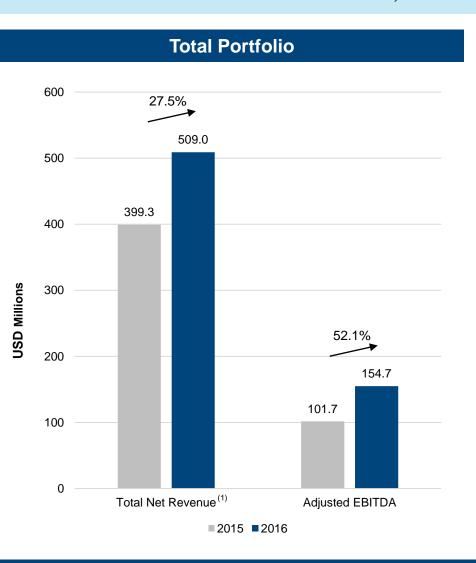
Consolidated Statistics - Year Ended December, 2016







### Year Ended December 31, 2016 Results



#### **Total Portfolio**

- Resort EBITDA in Mexico increased 48.6% to \$134.8 million
- Resort EBITDA in the Caribbean increased 41.6% to \$50.5 million
  - Excluding our Jamaica property, Resort EBITDA increased 8.0% to \$37.9 million
- Total corporate expenses increased \$5.9 million compared to the prior year. This is comprised of:
  - \$13.9 million of corporate ownership expense
  - \$16.7 million of management company expense
    - The \$16.7 million of management company expense is offset by \$22.6 million of management fee income from our self-managed assets, resulting in net management company income of \$5.9 million
- Adjusted EBITDA increased 52.1% to \$154.7 million over the comparable period in 2015

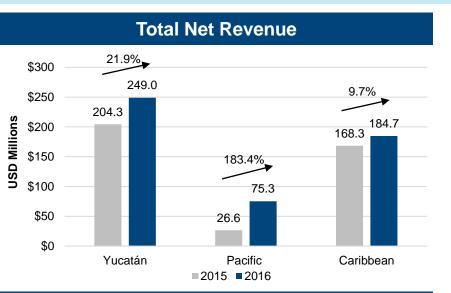
### Comparable Portfolio(2)

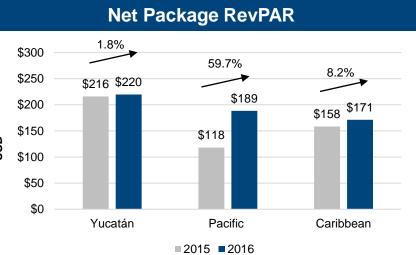
- Resort EBITDA increased 25.5% to \$150.0 million over the comparable period in 2015
- Adjusted EBITDA increased 25.8% to \$119.4 million over the comparable period in 2015

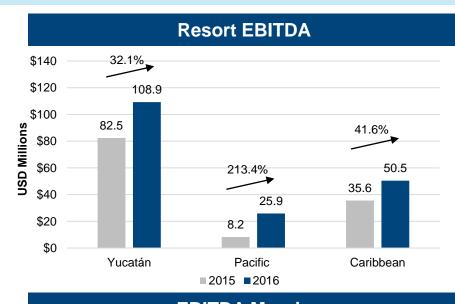
<sup>(1)</sup> Represents revenue from the sale of all-inclusive packages, which include room accommodations, food and beverage services and entertainment activities, net of compulsory tips paid to employees in Mexico and Jamaica. Government mandated compulsory tips in the Dominican Republic are not included in this adjustment as they are already excluded from revenue in accordance with U.S. GAAP.

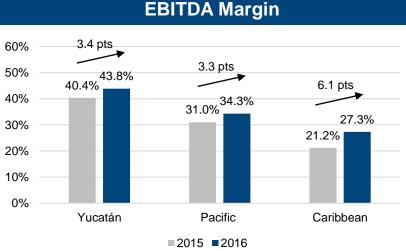


Year Ended December 31, 2016 Operating Statistics - Total Portfolio









Yucatán: Hyatt Ziva Cancún, Dreams Puerto Aventuras, Secrets Capri, Gran Caribe Real, Gran Porto Real, Hyatt Zilara Cancún, THE Royal Playa del Carmen

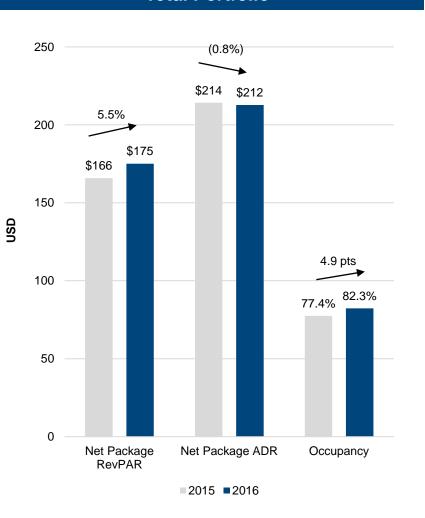
Pacific: Hyatt Ziva Los Cabos, Hyatt Ziva Puerto Vallarta

Caribbean: Dreams La Romana, Dreams Palm Beach, Dreams Punta Cana, Hyatt Ziva & Hyatt Zilara Rose Hall

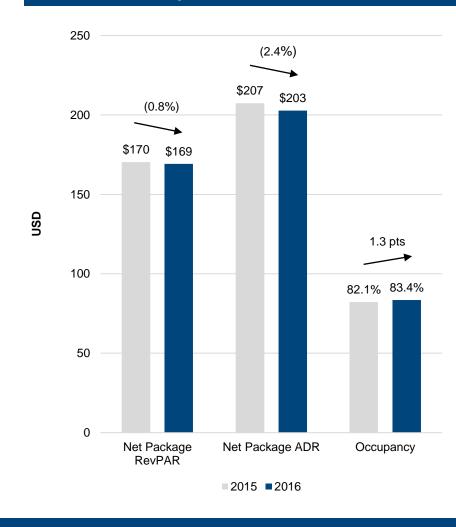


Consolidated Statistics - Three Months Ended December 31, 2016

### **Total Portfolio**



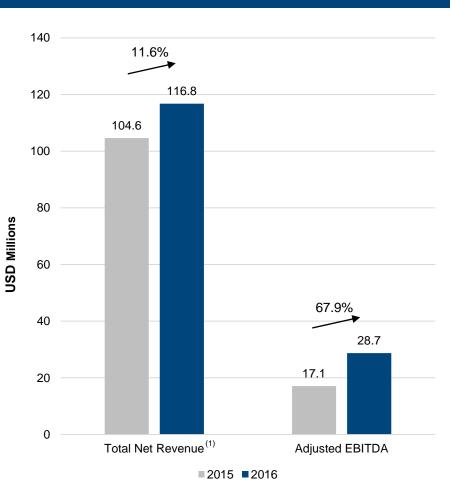
### **Comparable Portfolio** (1)





### Three Months Ended December 31, 2016 Results





### **Total Portfolio**

- Resort EBITDA in Mexico increased 46.9% to \$30.1 million
- Resort EBITDA in the Caribbean increased 34.4% to \$6.7 million
  - Excluding our Jamaica property, Resort EBITDA increased 1.5% to \$5.9 million
- Total corporate expenses decreased \$0.3 million compared to the prior year. This is comprised of:
  - \$3.2 million of corporate ownership expense
  - \$4.8 million of management company expense
    - The \$4.8 million of management company expense is offset by \$4.9 million of management fee income from our self-managed assets, resulting in net management company income of \$0.1 million
- Adjusted EBITDA increased 67.9% to \$28.7 million over the comparable period in 2015

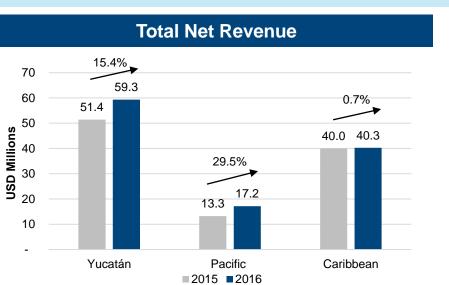
### Comparable Portfolio(2)

- Resort EBITDA increased 18.2% to \$28.4 million over the comparable period in 2015
- Adjusted EBITDA increased 29.8% to \$20.4 million over the comparable period in 2015

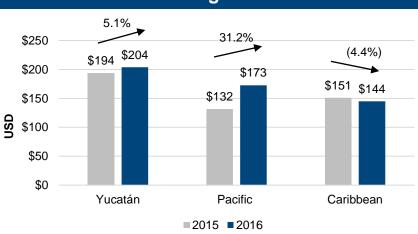
<sup>(1)</sup> Represents revenue from the sale of all-inclusive packages, which include room accommodations, food and beverage services and entertainment activities, net of compulsory tips paid to employees in Mexico and Jamaica. Government-mandated compulsory tips in the Dominican Republic are not included in this adjustment as they are already excluded from revenue in accordance with U.S. GAAP.

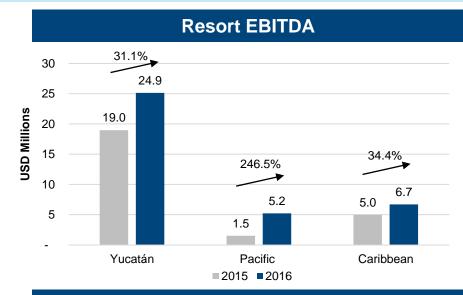


Three Months Ended December 31, 2016 Operating Statistics – Total Portfolio

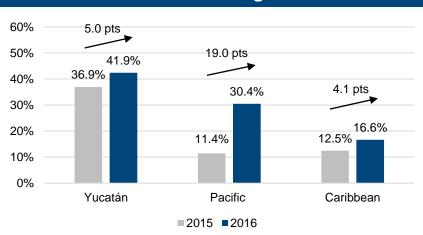


### **Net Package RevPAR**





### **EBITDA Margin**



Yucatán: Hyatt Ziva Cancún, Dreams Puerto Aventuras, Secrets Capri, Gran Caribe Real, Gran Porto Real, Hyatt Zilara Cancún, THE Royal Playa del Carmen

Pacific: Hyatt Ziva Los Cabos, Hyatt Ziva Puerto Vallarta

Caribbean: Dreams La Romana, Dreams Palm Beach, Dreams Punta Cana, Hyatt Ziva & Hyatt Zilara Rose Hall





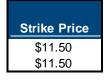
## **A**PPENDIX

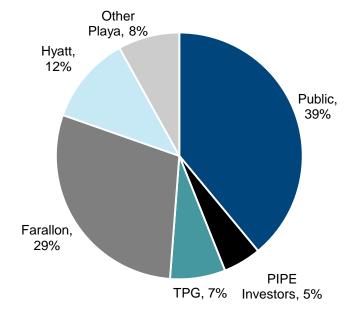
Playa Merger With Pace Holdings Corp.

## **Ownership at Close**

	Shares	% Own
Public	40,334,959	39.0%
PIPE Investors	5,147,405	5.0%
TPG	7,500,000	7.2%
Farallon	30,168,680	29.2%
Hyatt	11,969,741	11.6%
Other Playa	8,343,401	8.1%
Total Shares Oustanding	103,464,186	100.0%

		Share
Warrants	Warrants	Equivalent
Public	45,000,000	15,000,000
Founder	22,000,000	7,333,333
Earnout <sup>(1)</sup>	3,000,000	3,000,000
Total	70,000,000	25,333,333





## Pro-Forma Capitalization (As of December 31, 2016)

Cash <sup>(2)</sup>	\$ (102.4)
Revolving Credit Facility	-
Term Loan B	362.8
Senior Unsecured Notes	475.0
Net Debt	\$ 735.4

Subject to share price reaching \$13.00 for 20 out of 30 days.