



## Playa Hotels & Resorts Recognized at the 2017 Travvy Awards

January 26, 2017



**Ft. Lauderdale, FL – (January 26, 2017)** – Playa Hotels & Resorts was honored during the annual Travvy Awards which were held Wednesday, January 25, 2017 at Gotham Hall in New York City. The awards, presented by TravAlliance Media recognize the highest standards of excellence in the travel industry and honor travel companies, products, agencies and destinations for their yearly achievements.

Four resorts within Playa's all-inclusive collection — Hyatt Ziva Los Cabos, Hyatt Ziva Cancun, Hyatt Zilara Cancun and The Royal Playa del Carmen — were among the recipients.

Kevin Froemming, Executive Vice President and Chief Marketing Officer of Playa Hotels & Resorts accepted the awards on the company's behalf. "Being recognized with these awards is the result of the hard work and dedication of our employees who deliver an elevated guest experience that's not only memorable but authentic. Without our staff, these awards would not be possible. Being recognized with these awards is a testament that our approach is resonating not only with our guests but also within the travel agent community. It's truly a honor." said Froemming.

Playa Hotels & Resorts 2017 Travvy Awards include:

Gold - Best Family Hotel / Resort - Mexico for Hyatt Ziva Los Cabos  
Gold - Best Individual Resort - Overall for Hyatt Ziva Cancun  
Silver - Best Luxury Hotel / Resort - Mexico for Hyatt Zilara Cancun  
Silver - Best All-Inclusive Resort, Honeymoons – The Royal Playa del Carmen

For more information on Playa Hotels & Resorts or to download images, visit our press room at [PlayaResorts.com](http://PlayaResorts.com) or contact your preferred travel agent. Join the conversation on [Facebook](#) or [Instagram](#).

### About Playa Hotels & Resorts

Playa Hotels & Resorts B.V. (Playa) is a leading owner, operator and developer of all-inclusive resorts in prime beachfront locations in popular vacation destinations in Mexico and the Caribbean. Playa owns a portfolio consisting of 13 resorts (6,142-rooms) located in Mexico, the Dominican Republic and Jamaica. Playa owns and manages Hyatt Zilara and Hyatt Ziva Cancun, Hyatt Zilara Rose Hall and Hyatt Ziva Rose Hall in Jamaica, Hyatt Ziva Puerto Vallarta and Hyatt Ziva Los Cabos. The company also owns and operates three resorts under Playa's brands, THE Royal and Gran Resorts, as well as five resorts in Mexico and the Dominican Republic that are managed by a third party.

### Forward-Looking Statements

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, among others, general economic uncertainty in Latin America and the Caribbean; lack of acceptance of new brands or innovation; changes in the tastes and preferences of our customers; the financial condition of, and our relationships with franchisees and our joint venture partners; risk associated with potential acquisitions, including governmental approvals; changes in the competitive environment in our industry and the markets where we operate; changes in federal, state, local or foreign tax law; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K, which filings are available from the SEC. We caution you not to place undue reliance on any forward-looking statements, which are made as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable laws. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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