



Gloria Guevara joins Playa Hotels & Resorts Board of Directors

July 28, 2017

AMSTERDAM, The Netherlands, July 27, 2017 (GLOBE NEWSWIRE) -- Playa Hotels & Resorts N.V., (NASDAQ:PLYA) today appointed Gloria Guevara to serve as an interim non-executive director of the Company's Board of Directors (the "Board") until the Company's ("Playa") 2018 annual general meeting of shareholders.

Ms. Guevara, has more than 25 years of experience working in travel and tourism in both the private and public sectors. She currently serves as Special Advisor on Government Affairs at Harvard T.H. Chan School of Public Health where she advises governments on effective strategies to grow sustainable tourism.

Ms Guevara is also a member of the World Economic Forum Global Agenda Council taskforce for Travel and Tourism.

Previously, she served as the Secretary of Tourism for Mexico (2010-2012), and as the CEO of the Mexico Tourism Board, appointed by President Felipe Calderon. She also worked for Sabre Travel Network and Sabre Holding, including as CEO of Sabre Mexico.

Ms. Guevara is a graduate of the Kellogg School of Management, Northwestern University and holds a BS from Anahuac University, Jalisco, Mexico.

"Gloria brings the experience of a proven and well-rounded senior executive with an international and multicultural perspective to Playa," said Bruce Wardinski, Chairman and CEO of Playa Hotels & Resorts. "We are thrilled to have her join us. Gloria's extensive industry tenure combined with her hands-on experience well complements our existing board."

Mr. Wardinski continued, "I would also like to use this opportunity to personally thank Mr. Paul Hackwell, for his service on the Audit Committee of the board and for his contributions towards our success."

Ms. Guevara replaces Paul Hackwell, who resigned from his service as a director of the Company on July 27, 2017.

For more information visit PlayaResorts.com

About Playa Hotels & Resorts

Playa Hotels & Resorts N.V. is a leading owner, operator and developer of all-inclusive resorts in prime beachfront locations in popular vacation destinations in Mexico and the Caribbean. Playa owns a portfolio consisting of 13 resorts (6,142-rooms) located in Mexico, the Dominican Republic and Jamaica. Playa owns and manages Hyatt Zilara Cancun and Hyatt Ziva Cancun, Hyatt Zilara Rose Hall and Hyatt Ziva Rose Hall in Jamaica, Hyatt Ziva Puerto Vallarta and Hyatt Ziva Los Cabos. The Company also owns and operates three resorts under Playa's brands, THE Royal and Gran Resorts, as well as five resorts in Mexico and the Dominican Republic that are managed by a third party.

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