



Playa Hotels & Resorts Chairman/CEO to Appear at Upcoming 2017 CHRIS & HOLA Conferences

April 25, 2017

FAIRFAX, Va., April 25, 2017 (GLOBE NEWSWIRE) -- Playa Hotels & Resorts (NASDAQ:PLYA) will be joining top executives of the hospitality and investment communities at this year's CHRIS (Caribbean Hotel & Resort Investment Summit) and HOLA (Hotel Opportunities Latin America) Conferences taking place in Miami on April 25-28, 2017. Known as two of the most important hotel and tourism investment conferences in the Caribbean and Latin America, CHRIS & HOLA have been providing information sessions and networking opportunities to the hotel/tourism investment community for over a decade.

Playa executives, Bruce Wardinski, Chairman and Chief Executive Officer and Fernando Mulet, Vice President of Acquisitions and Development, will be panelists in the following sessions:

HOLA:

Fernando Mulet: Capital for Acquisitions (April 25)

Bruce Wardinski: The View from the Boardroom (April 26)

CHRIS:

Bruce Wardinski: The View from the Boardroom (April 27)

"Our ongoing support of CHRIS & HOLA is a testament to Playa's commitment to the future development of the hospitality industry in the Caribbean," said Wardinski. "These conferences play an integral role in the expansion of tourism in the Caribbean and Latin America and we're honored to be a part of these well recognized events."

To connect with a Playa Hotels & Resorts executive regarding potential development or management opportunities, visit Investors.PlayaResorts.com.

About Playa Hotels & Resorts

Playa Hotels & Resorts N.V. (Playa) is a leading owner, operator and developer of all-inclusive resorts in prime beachfront locations in popular vacation destinations in Mexico and the Caribbean. Playa owns a portfolio consisting of 13 resorts (6,142-rooms) located in Mexico, the Dominican Republic and Jamaica. Playa owns and manages Hyatt Zilara and Hyatt Ziva Cancun, Hyatt Zilara Rose Hall and Hyatt Ziva Rose Hall in Jamaica, Hyatt Ziva Puerto Vallarta and Hyatt Ziva Los Cabos. The company also owns and operates three resorts under Playa's brands, THE Royal and Gran Resorts, as well as five resorts in Mexico and the Dominican Republic that are managed by a third party.

Forward-Looking Statements

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, among others, general economic uncertainty in Latin America and the Caribbean; lack of acceptance of new brands or innovation; changes in the tastes and preferences of our customers; the financial condition of, and our relationships with franchisees and our joint venture partners; risk associated with potential acquisitions, including governmental approvals; changes in the competitive environment in our industry and the markets where we operate; changes in federal, state, local or foreign tax law; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K, which filings are available from the SEC. We caution you not to place undue reliance on any forward-looking statements, which are made as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable laws. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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